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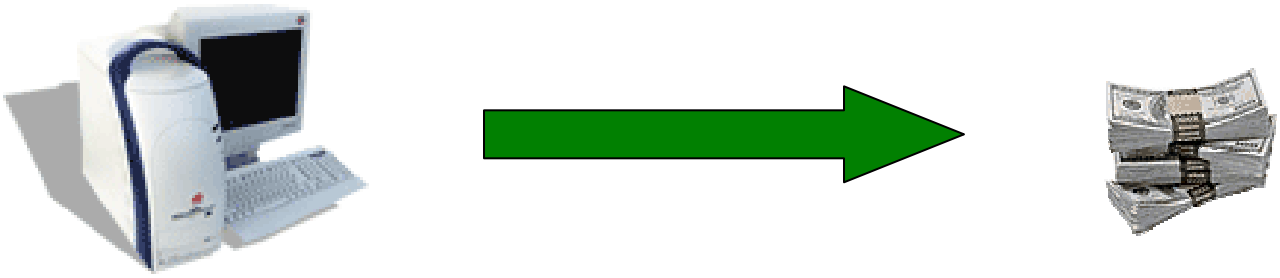
Stop wasting money online and start making it!



It all starts right here, right now!

This ebook will show you how to download Movies, Music, Games and much more from the internet…for FREE

But here's the best bit, we'll show you how to make some money with the casinos with completely no risk !

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INTRODUCTION

I would first like to thank you for taking the time to read this FREE instructional ebook – you will not be disappointed.

This ebook has been written for people everywhere to take advantage of, and has not been written for others to profit from. So please, feel free to share it with friends and family, but please do not sell it onto others.

AS WE DO NOT CHARGE ANY MONEY FOR THIS EBOOK. ALL WE ASK OF YOU IS ONE THING…

PLEASE SHARE THIS EBOOK WITH YOUR FRIENDS

It has been written to help you to use the internet to the fullest, and whilst doing so, save yourself money moving forward and believe it or not, actually make yourself some money at the same time too.

The content is designed for the average internet/computer user, so you don't need any technical knowledge, just the ability to follow simple instructions.

The first section will start by showing you how to do download movies, music, games, software, pictures, ebooks and much more for Free – completely legally!!!!!

The sections following that will show you how to make money online without any financial risk to yourself.

We strongly recommend that you read the full contents of this ebook before doing anything to ensure that you fully understand how everything works and how you take full advantage of the ebook and its contents.

I know how exciting it might be, when you realize what you have been missing out on and how much you can make/save, but it may save you more time and money reading through the whole ebook before getting started.

The methods provided are not hard, and it does not require any special skills. So please don't be alarmed – take it one step at a time, and the ebook will guide you through all the processes.

What you should already have (as a minimum)
This is not rocket science and it's quite self explanatory, but it's worth saying nevertheless. To be able to utilize these methods, you will need the following:

1. Computer or Laptop
2. An internet connection
3. Bank account (Debit/Credit Card)
4. A bit of time

What we strongly recommend
In order for you this to work well, we recommend the following set up:

1. **A Laptop** – if you decide to download movies & play them on your TV, your TV may not be located near your Desktop, so we recommend you use a Laptop which can be moved near your TV.
2. **A fast internet connection (the faster, the better)** – We recommend a 4mb download speed or higher. Remember the faster your download speed, the more you can download.
3. **Bank account (Debit/Credit Card)** – This is common sense, if you expect to receive money, you will need a bank account. Also money can be credited to your card.
4. **Time** – Depending on what you decide to do, it may up take some of your time – but in most cases, you will get the reward back 10 fold.

Who would this benefit?

Everyone! Whether you're a stay at home parent, you work from home, or you are a student – many of these proven methods are a great way to earn some extra cash and will help you to save some money.

How to Download for Free - Using BitTorrent

Some of you may already familiar with Bit Torrent, but are unsure about its legality – well let me put your fears to rest. Most torrent sites are 100% legal, and at the time of publication, the ones we mention in this ebook are.

So what is bit torrent?

BitTorrent networking is the latest form of Internet P2P (peer-to-peer) file sharing. BitTorrent sharing is the most popular means by which web users trade software, music, movies, and digital books across the Internet.

BitTorrents are very unpopular with the MPAA, the RIAA, and other copyright authorities, but are much beloved by millions of college and university students around the planet.

BitTorrents (a term synonymous with "torrents") work by downloading small bits of files from many different web sources at the same time. Torrent downloading is extremely easy to use, and outside of a few torrent search providers, torrents themselves are free of user fees.

The fantastic thing about torrents is that they screen out dummy and corrupt files, so are free of adware/spyware, and achieve amazing download speeds.

Unlike most P2P networks, BitTorrent stands out for 3 major reasons:

1. Torrents enforce 99% quality control by filtering out corrupted and dummy files, ensuring that downloads contain only what they claim to contain.
2. BitTorrent can achieve download speeds over 1.5 megabits per second.
3. BitTorrent code is open-source, advertising-free, and adware/spyware-free. This means that no single person profits from BitTorrent's success.

Download your BitTorrent Client

Getting started with Bit Torrent is simple. The first thing you will need is a "Bit Torrent Client"

A BitTorrent client is a piece of software that handles the whole process of downloading files, so you don't need to be technical, you just load it up and let it go

There are lots of different ones out there, but this is the one that we recommend:

BitComet

- **Download it at www.BitComet.com**
- **Platforms: Windows only**

Advantages: Exceedingly small memory usage means that you can run a lot of traffic through the client and not bog down your machine. BitComet is a lightweight application and runs using a tiny amount of system resources. BitComet also has a clean, professional-looking interface that's intuitive and offers detailed stats. Also, BitComet does away with resume scans. The client stores the status of each torrent in an XML file. So, when you fire up an incomplete torrent, it accesses the XML file rather than scanning the entire torrented fileset to see what's missing.

Coolest feature: Intelligent disk caching is an advanced feature that users on the fattest of fat pipes will find useful. When you're transferring data at rates of 1MB per second (which is totally possible with BitTorrent), your hard disk is going to have problems keeping up. Most drives simply can't write that fast, and drives that can are put under stress while doing so. BitComet caches the data, giving your hard disk time to catch up and improving read/write performance.

Disadvantages: Windows only. The minimum system requirements are 128MB of RAM and a 266MHz Pentium. Run it on the box you bought at Fry's in 1997!

GETTING STARTED WITH BITTORRENT

Once you have downloaded and installed your BitTorrent client, you need to visit one of the many torrent sites which you can search and source from. There are thousands out there - but these are 10 very good ones worth starting with.

Site	Description
Litezone.com	Great Source for Torrent Sites
BTjunkie	Tv, movies, games, music, apps, anime, dvdr, more
Bitenova	Tv, movies, games, music, apps, anime, dvdr, more
Piratenova	Tv, movies, games, music, apps, anime, dvdr, more
Torrentz.com	Tv, movies, games, music, apps, anime, dvdr, more
Torrentspy.com	Tv, movies, games, music, apps, anime, dvdr, more
Meganova	Tv, movies, games, music, apps, anime, dvdr, more
Novatorrents	Tv, movies, games, music, apps, anime, dvdr, more
Thepiratebay.org	Tv, movies, games, music, apps, anime, dvdr, more (T)
Mininova.org	Tv, movies, games, music, apps, anime, dvdr, more

The best way to demonstrate what to do with these is to show you an example:

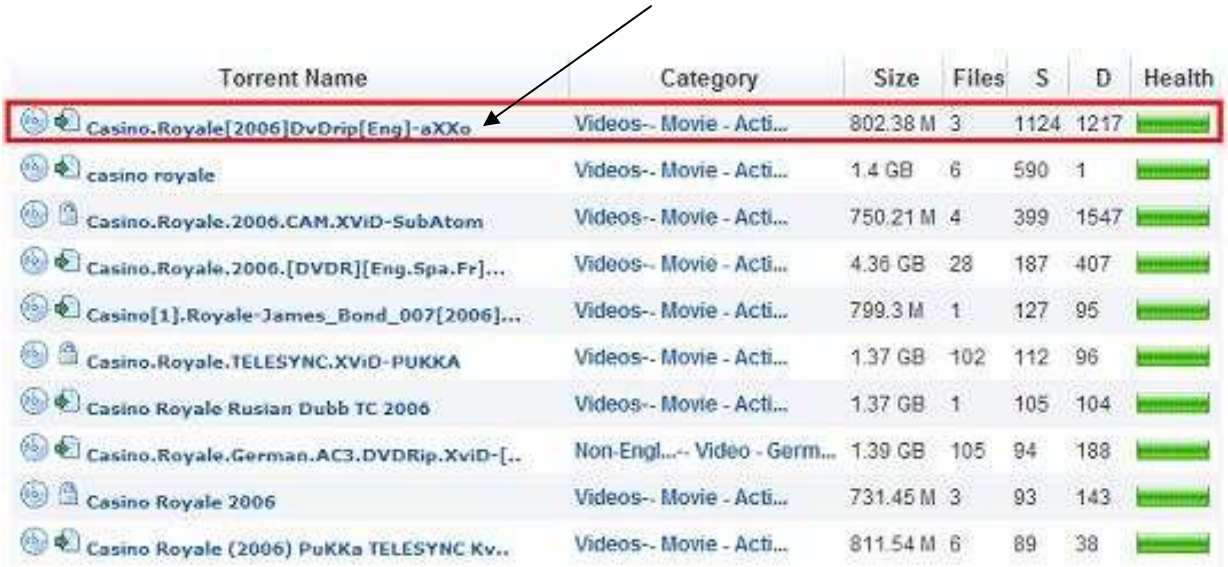
Example: Download Casino Royale Film

- We use Bitcomet for this example
- We would initially use Torrentspy.com as this is an excellent source of torrents.

In the search string - simply type "Casino Royale" and Click the "GO" button

GETTING STARTED WITH BITTORRENT - CONTINUED

The following search results appeared for us - **simply click** on the one with the highest "S" figure - this is the number of seeders (meaning the number of people sharing the file), the more people sharing, the faster the file will download. The "D" figure means the number of people downloading (sometimes called "leeching").



Torrent Name	Category	Size	Files	S	D	Health
Casino.Royale[2006]DvDrip[Eng]-aXXo	Videos-. Movie - Acti...	802.38 M	3	1124	1217	
casino royale	Videos-. Movie - Acti...	1.4 GB	6	590	1	
Casino.Royale.2006.CAM.XViD-SubAtom	Videos-. Movie - Acti...	750.21 M	4	399	1547	
Casino.Royale.2006.[DVDR][Eng.Spa.Fr]...	Videos-. Movie - Acti...	4.36 GB	28	187	407	
Casino[1].Royale-James_Bond_007[2006]...	Videos-. Movie - Acti...	799.3 M	1	127	95	
Casino.Royale.TELESYNC.XViD-PUKKA	Videos-. Movie - Acti...	1.37 GB	102	112	96	
Casino Royale Rusian Dubb TC 2006	Videos-. Movie - Acti...	1.37 GB	1	105	104	
Casino.Royale.German.AC3.DVDRip.XviD-[..	Non-Engl...-. Video - Germ...	1.39 GB	105	94	188	
Casino Royale 2006	Videos-. Movie - Acti...	731.45 M	3	93	143	
Casino Royale (2006) PuKKa TELESYNC Kv..	Videos-. Movie - Acti...	811.54 M	6	89	38	

Click on the **"Download" button** and a pop up will appear asking if you wish to open the torrent now, click on "OK" and the BitComet will open and start downloading the movie straight away.

NOW WHAT?

The movie will continue download whilst you are connected to the internet and your PC is turned on, so you can continue to browse or do work etc whilst it downloads. If you switch off your computer - the client will not lose its place, it will save its current progress. When you turn on your PC again, simply double click the BitComet icon and re-open the client. Click your right button on the file and click the start button and it will resume where it left off.

You can now download whatever you want! As long as others are sharing and seeding - you can download to your hearts content, and remember, **it is completely free!**

BITTORRENT – IMPORTANT THINGS TO REMEMBER

Whilst Bittorrent is a fantastic tool, there are some extremely useful things that you should know when downloading files, it might be quite useful to know these handy bits of information.

Some larger files/movies/albums are often saved in compressed folders. This means that you will need certain software to access the files.

The 2 main ones that you will almost certainly need are **WinRAR** and **WinZIP**.

You might be able to download these at **TorrentSpy**, but we suggest you do this before downloading any other items. If it can be downloaded, we strongly suggest that you download one that states (+ Keygen) – this means that the software requires an unlock key for someone to use it (the Keygen will generate an unlock key so you can use the software). Unlock keys are popular with many downloadable pieces of software.

The more advanced you get, you may eventually come across ISO files. If you are very keen on downloading games, then you will almost certainly come across these, so we suggest that you download **"Power ISO"** which is a powerful CD/DVD image file processing tool, allowing you to open, extract, create, edit, compress, encrypt, split and convert ISO files.

TIPS & SUGGESTIONS

Fortunately there are lots of good guys out there that use Torrents and it is pretty safe from Adware and Spyware. However, a word of caution, there are always those that try to take advantage of you, so please be careful.
Whilst 99% of what you download is exactly what it says on the tin, occasionally it is not - so please beware if allowing your kids to use this.

Cautions:

- **Beware "wmv"** (windows media files) - many of these can be encrypted so that you will have to pay a license fee to view the video or movie when you try and view it - our suggestion is - avoid wmv files as much as possible.
- If a movie has only just been released at the cinema (not available to buy), don't waste your time downloading it - those that claim to have it have either breached copyright and got a videotaped version with terrible picture and sound quality, or it is something completely different - **use some common sense!**

If it sounds and looks too good to be true – it usually is!

Introduction to Money Making on the Internet

I'm willing to bet that 99% of websites are dedicated to making someone, somewhere, some money. I'll openly admit it, my websites are!

I'm sure if you checked every website you went to, you would find someone somewhere trying to make money from your visit. It could be through a direct product or service, or it could be through adverts and promotions, you could even have made someone some money by simply visiting that site.

Perhaps you are a little bit like I was 12 months ago?

You would like to make money on the internet, but other than buying and selling stuff on eBay, you are not really sure what else to do. You may have even tried several of those "get rich quick" schemes and maybe tried to sell others products on your own website, but my guess is, you have had limited success.

I cannot give you a step by step guide on how to make a million dollars on the internet. There are many websites that claim they can show you how to make thousands of dollars a day and retire in a month, but after trying a handful of them – it's all complete crap and I would strongly recommend that you save yourself your time and money, as most of them are a complete scam!

However, if you would like to make an easy few bucks, I did find a few cool ways of exploiting the internet to get some quick cash wins on the internet and this is all explained within this ebook.

First of all...

Work at Home Schemes Exposed...

Have you seen these kinds of ads before?

- Earn up to $1000 a day just inputting Data into online forms
- Get paid to hundreds to Complete Surveys!
- Earn $200,000 in 12 months!
- Spare a few hours a day to fill in a few envelopes and earn $500 a week!
- Great Work at Home opportunity - earn £200 a day.

We'd all love these ads to be true, but sadly most of these turn out to be bogus and not worth the paper they are written on. I'm sure there are legitimate companies out there that will offer you work if you want it, but unfortunately, we never found one and the ones that we did try, all turn out to be bogus and will happily take money off you under false pretences.

Data Entry Job: Exposed

We applied for a Home Based Data Entry job and forked out $50 for so-called "training materials". These "training materials" were sent by email automatically and it was a simple guide showing us how to place free ads online which were exactly like the one we had responded to - this is the so-called "Data Entry". The people that then responded to my ads, would pay me $50 for the same "training materials" that I had received and they would then be doing the same job as me. If you look at some Free Job sites, you will probably find hundreds of these on there - because the majority have fallen foul of this con and are just trying to get their money back from some other poor person.

Get paid to send and receive envelopes/emails: Exposed

The job ad said we would be paid for sending and receiving envelopes. Up to $10 for each envelope sent/received. We applied for this one because the start up pack costs $100, so we thought the content must be quality. We did receive a pack in the post, but was bitterly disappointed to receive an envelope containing adverts for the same job we had applied for. The job asked us to promote through various methods the same job that we applied for and the $10 would be from paid by them for responses we sent to them. This is a lot like the Data Entry position, but this time much worse – as you only get 10% of the money the other company earned. Needless to say, I complained and tried to get my money back, but with no joy!

Get Paid to Complete Surveys: Exposed

We looked at this one and to be honest, there is no scam involved, but the promises of earning $50/hr etc fall very short of the mark. I have completed around about 25 surveys, my emails are now bombarded by companies marketing their products and I have only ever received $20. If you have some spare time, why not, but $50 per hour - **please!!!**

Earn $200,000 in 12 months!

Once again, should you be skeptical? **Absolutely!**
If you type in "Make Money on Google", you will find a host of these companies promising you the world.

In a number of cases they will baffle you with lots of jargon and tell you that you can create an automated income stream and that you can earn thousands a week. Strangely enough though, you have to buy something off them first - guess what? **In most cases it's an ebook!**

We have looked at a few of these Get Rich Quick plans and in our experiences, whilst they do offer some good advice, they don't really give you enough information to earn the millions that they claim, but they do generally point towards you buying more ebooks or spending more money on other pieces of software, which they have an affiliation with.

Don't get me wrong, the content in many of these ebooks is pretty good and you can learn quite a bit, and another great thing is that they do tend to offer you money back guarantees, but don't be fooled by their devilish claims – it's highly unlikely that you will earn $200,000 in 12 months

My recommendation to 99% of people would be to give them all a miss!

Summary
The underlying theme for most of these sites is to help you part with your money.

Remember, a lot of these websites are being advertised on the first page as sponsored ads, which means that they are paying to be on there. Common sense tells you that if they are paying to be found there – then they must be making money from visitors – **i.e. YOU!**

- **Do yourself a favour – don't waste your money on joining money making schemes!**

Just because someone shows you pictures of money, nice cars, flash houses, it doesn't mean to say that any of that will come true for you. If I show you lots of pictures of money – do you really think that makes any difference – they're just conning you with their marketing gimmicks.

energyhelpline.com Save up to £269

ONLINE CASINOS AND BETTING SITES

Casino Sites

One simple rule we ask you to remember – quit while you are ahead!

There are lots of online casinos and by following a few simple rules, you can make some money from them – but please…..do not get greedy or you will lose!

Online casinos are extremely competitive to gain your business and because of this are happy to offer new players a sign up bonus. A typical example is a 100% sign up bonus. So if you deposit $200, they will add another $200, so you have $400.

Casinos aren't stupid though – you will have to bet your Deposit / Bonus (normally between 20 and 30 times) before you can withdraw it, so in this first example, you would have to bet $4000 before withdrawing it.

- **Don't worry – you won't risk a penny if you follow our instructions!**

The following information will show you how to make $277 with 4 online casinos playing European roulette!

1) Earn at Least - $91 with www.888.com & www.21.com

Please read the complete method first and then return to the beginning and follow the complete instructions from start to finish:

We will show you step by step with the www.888.com casino

- Click on the link to **www.888.com**
- Download the software as prompted
- Sign up as a real player
- Deposit $200
- Your account will then be credited with another **$200**
- Your account will now show **$400**
- Click on the game of roulette
- Select the lowest betting amount (which will allow you to bet up to $300)

Before you start, you need to understand the following:

- You simply cannot withdraw the $400.
- With **www.888.com,** you must place bets 20 times bonus amount (which in this case means $4000) before you can withdraw any of the bonus

You will be betting on European roulette (**make sure the table as only 1 single 0**)

Now let's explain the mathematics to you.

There are 37 numbers on a roulette wheel (including the 0). If you place $8 on every single number including the 0), you will bet $296, but as each number has odds of 36 to 1 and it must land of one of them, you will be guaranteed to get back $288 each time (36 times $8) regardless of where the ball lands.

If you do this 13 times in a row and then rather than placing $8 on every number, on the 14th time, place $5 on every number you will have bet $4033, which now means that you can withdraw whatever is left in your balance which in this case will be $291. Remember – you deposited only $200, **so you will have just made $91.**

The table below shows each bet, how the bets accumulate up to reach the $4000 and the balance you will have at the end.

Bet	Bets Placed	Guaranteed Return	Balance	Total of Bets placed
Bet 1	$296	$288	$392	$296
Bet 2	$296	$288	$384	$592
Bet 3	$296	$288	$376	$888
Bet 4	$296	$288	$368	$1,184
Bet 5	$296	$288	$360	$1,480
Bet 6	$296	$288	$352	$1,776
Bet 7	$296	$288	$344	$2,072
Bet 8	$296	$288	$336	$2,368
Bet 9	$296	$288	$328	$2,664
Bet 10	$296	$288	$320	$2,960
Bet 11	$296	$288	$312	$3,256
Bet 12	$296	$288	$304	$3,552
Bet 13	$296	$288	$296	$3,848
Bet 14	$185	$180	**$291**	$4,033

Click on this link to earn $91 with www.888.com

Now that you've made $91, why not do the same with 21.com **WWW.21.COM**

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2) Earn at Least - $51 with www.intercasino.co.uk

Similar to www.888.com, you can make $51 with www.intercasino.co.uk

- Click on the link to **www.intercasino.co.uk**
- Download the software as prompted
- Sign up as a real player
- Deposit $100
- Your account will then be credited with another **$100**
- Your account will now show **$200**

With **www.intercasino.co.uk**, you must

- You simply cannot withdraw the $200.
- With **www.intercasino.co.uk**, you must bet 18 times the deposit amount (which in this case means $1800) before you can withdraw any of the bonus or deposit

You will be betting on European roulette (**make sure the table as only 1 single 0**)

Click on this link to earn $51 with www.intercasino.co.uk

Bet	Bets Placed	Guaranteed Return	Balance	Total of Bets placed
Bet 1	$74	$72	$198	$74
Bet 2	$74	$72	$196	$148
Bet 3	$74	$72	$194	$222
Bet 4	$74	$72	$192	$296
Bet 5	$74	$72	$190	$370
Bet 6	$74	$72	$188	$444
Bet 7	$74	$72	$186	$518
Bet 8	$74	$72	$184	$592
Bet 9	$74	$72	$182	$666
Bet 10	$74	$72	$180	$740
Bet 11	$74	$72	$178	$814
Bet 12	$74	$72	$176	$888
Bet 13	$74	$72	$174	$962
Bet 14	$74	$72	$172	$1,036
Bet 15	$74	$72	$170	$1,110
Bet 16	$74	$72	$168	$1,184
Bet 17	$74	$72	$166	$1,258
Bet 18	$74	$72	$164	$1,332
Bet 19	$74	$72	$162	$1,406
Bet 20	$74	$72	$160	$1,480
Bet 21	$74	$72	$158	$1,554
Bet 22	$74	$72	$156	$1,628
Bet 23	$74	$72	$154	$1,702
Bet 24	$74	$72	$152	$1,776
Bet 25	$37	$36	**$151**	$1,813

Click on this link to earn $51 with www.intercasino.co.uk

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3) Earn at Least - $44 with www.casinodelrio.co.uk

Casino Del Rio – Deposit $100 and receive $200 bonus
(betting pot of $300, wagering requirement of $6000)

This is a little more awkward because the betting pot is smaller.

Follow this pattern:

- Place $7 on every number until your balance drops to $258 (after 7 bets)
- Place $6 on every number until your balance drops to $216 (after another 7 bets)
- Place $5 on every number until your balance drops to $181 (after another 7 bets)
- Place $4 on every number until your balance drops to $145 (after 9 more bets)
- You now only need to place 1 further bet - $1 on every number for 1 bet.

You would have made a total bets of $6031 and should have $144 left which you can now withdraw, so from your initial $100 deposit, you will have made **$44**

Click on this link to make $44 with Casino Del Rio

MAKE A RISK FREE BETS WITH ONLINE BETTING SITES

Much like online casinos, the betting companies are also keen for your business, so why not take advantage of their generosity!
When you open up an account with the online bookmakers, they often give you a free bet depending on your initial deposit or bet.

Let's take Totesport as an example:

If you open up a Free account with Totesport and deposit and bet £25, you then get a free £25 bet. So how do you make sure that benefit from this kind of offer – it's simple sums again.

See the next page on how to do this:

Example: If you deposit **£25** and place your bet on an event where there can only be 2 outcomes (such as Tennis or Snooker), look for a match where the competitors are closely matched. This means that the odds will be quite close like the example below.

Eg. S Murphy Vs M Stevens in the world Snooker championship was as follows with one bookmaker:

S Murphy to win 4/6 and M Stevens to win 11/10

Example: Place **£25** on S Murphy to beat M Stevens at **4/6**
Place **£25 free bet** on M Stevens to beat S Murphy at **11/10**

If S Murphy wins - you would win £16.00 *and* **if M Stevens wins, you would win £27.50**

Please note that you do not get the stake back for your free bet, so you should place the free bet on the event which is most least likely to occur (in this case M Stevens to win)

Below is a list of bookmakers that offer free bets when you sign up to them:

- **Betfred : Click here for a Free £25 Bet**
- **PaddyPower : Click here for a Free £10 Bet**
- **Totesport : Click here for a Free £25 bet**
- **Totalbet : Click here for a Free £25 bet**

GET A PS3 FOR FREE

It's a simple concept and one which you have no risk again. To get a free PS3, you just need to do the following:

- Register an account with **SonyPS3Giveaway – Click here to sign up for free now**
- Complete one of the offers – we suggest the offer with **Coral** as they will give you a free bet to match your deposit.
- Refer friends and family to do the same

If you go straight to the coral website, you might not find the offer, so I've created a link here which goes directly to the **Coral website** page where you get a free bet to the value of your first deposit – up to £10.

HOW TO BET ON THE HORSES AND NEVER LOSE

It's a bold statement and it's one that I can completely follow up with...

For those of you who just love the odd flutter on the Grand National and perhaps enjoy the excitement of getting a one-off tip that your mate down the pub has given you, **this is simply not for you!**

Why? Because this system uses arbitrage!
In economics, **arbitrage** is defined as the practice of taking advantage of a state of imbalance between two or more markets!

In plain English, you find a number of different bookmakers that offer different prices on the same event, and using a simple calculation, you place bets on all of the possible outcomes and whatever the result, you make a profit!
The advantage with this is that you will never lose, but sadly it takes away the excitement of the race because you know how much you win before the race/event even starts.

There are numerous websites that offer Arbitrage services, but having tried a few, the information that they send often comes a little bit too late for you to take advantage of. This is generally due to the fact that the market has changed by the time you have been notified.

The best system I have found is called **Value Horse Finder.** It is absolutely brilliant - **it's the best thing we've ever bought on the internet!**

No Risk ValueHorseFinder

How it works is quite simple. **Value Horse Finder** is a piece of software that scours the live internet betting market for the best prices amongst the online bookmakers on any horse race occurring that day - wherever it is. It then compares these odds with the best laying bets available through **Betfair** (so you will definitely need to open up an account with **Betfair** to lay bets).

Sign up for a Betfair account Now

The software will then highlight to you the arbitrages available. The software will highlight to you what bets you need to place with which bookies and what bet you need to lay with Betfair. The software will show you how much you profit you stand to make straight away and you can just click on the buttons to place the bets!

This software comes complete with support and the online guides are really really good. I must admit, I was a little put off by the price to start with, but made it back within a week - this software is a little gem and I'm sure you will be very happy with it.

- **Why not use the money you've made with the casinos and the bookmakers to buy this beautiful piece of software**

We do recommend that you don't go piling in straight away. Practice with the software first to get used to it and as soon as you are comfortable - **start making money!**

MAKE MONEY WITH EBAY

eBay has become so big now, making a fortune on there has now become extremely difficult and those people that made a lot in niche areas previously are not starting to struggle as more and more people compete for the same business.

Businesses have cottoned on to the fact that eBay has it's own search facility and what's more, people using this search are not just searching for info, like they do on Google – they are more than likely looking to buy.

So how do you compete with the big boys – the easy answer is simple….**you don't!**

Make Money with a Digital Camera…

Thank is a very simple concept, but is quite effective!

The Background
Whether you're young or old, you will be fully aware that newspapers, local and national, allow people to advertise things to sell - there are also a number of Free Ad papers designed specifically for people to buy and sell things!

As internet enthusiasts, we often wonder why there are people still using these papers because your items are more likely to get more exposure using eBay these days!

At the time of producing this ebook, 10 million UK people had eBay accounts which is a massive amount, but there are 60 million people in the UK, so that leaves **50 million people who don't have an eBay account!**

This is where you can take advantage of this situation. Many people are not keen on selling things online and will probably be happy for you to deal with selling their items for them.

So how do you make money?
You will offer to sell peoples goods for them. There will be thousands of people that try and sell things privately through a variety of methods. Your aim will be to target these people and offer to sell there items for them.

You will then take a digital picture of their item and sell it on eBay!

Your first step will be to market your services:

You can do this using a few different options which are available to you:

- Place an add in your local papers offering your services, perhaps something like this:

Do you need something selling, but hate eBay?
Do you want to sell something, but don't want the hassle of actually selling it or just not trust online sites like eBay. **Let us sell it for you!** Anything considered! Contact: Bob at 01234 567890 or email: bob@yahoo.co.uk

- Place an add in your local shopping precinct / supermarket. They often have cards that you can fill in and you can probably use a similar add as the one above.
- Get your local rag and have a look at the items for sale. Wait for the paper to go out of date and then contact them to see if their item has been sold, and if not, if they would like you to sell it for them.

You can use any or all of these methods and you are likely to get a pretty good response! Remember, make a good job of their sales and it is likely they will come back to you again. Before you know it, you will have a portfolio of clients!

When someone does contact you through your ads, or you contact them, you need to gauge how much their item is likely to sell for. Have a look on eBay and see if there are any similar items so it will give you an idea of price.

Whatever you do, do not buy the item off them, you are selling it for them, not buying it from them - unless of course, you decide to keep it for yourself!

Follow these steps:

- Establish what the item is - **avoid collect only items!**
- Explain to the seller what the process is, **do not mention eBay!** You simply need to tell them that the process of finding a buyer normally takes 7-10 days, and in order to sell their item you simply need a photo of their item and get a brief description of it - it is more than likely that you will have to visit them (with your digital camera) to take a photo of the item.
- **Be upfront with your fees - they will appreciate it!** Inform them that your fees are **10%** of the agreed sale value.
- Establish what they are willing to sell it for.
- Explain to them what happens if the item does not achieve the minimum sale value or does not sell. We suggest that you tell them no fees will be charged to them if the item is not sold. This will help build your reputation. (imagine if you were charged for service that failed to deliver - you'd be quite p*ssed off
- If the item does sell, inform the seller of the sale amount and arrange to pay the seller for the item. We suggest that you take the item off the seller and post it yourself. This will ensure that you have control over the posting of it, because as far as the buyer is concerned - you are the seller!
- **If the item sells for more than the minimum amount**, we suggest that you take **50%** of this and pass **50%** to the owner of the item. So both you and the seller will be very happy! Keep track of all your items and make use of an eBay calculator. When listing items, you need to ensure that you have taken into consideration all eBay fees and Paypal fees where applicable.

And it's as simple as that

Got a camera? Then get going?

CREATE YOUR OWN WEBSITE

Have you got a website? Ever wanted one? Not sure where to start
Perhaps you have a small business or perhaps a Myspace page but would like to learn how to increase your online visibility.

This section will show you how to create your own website and how to get your own unique web address.

Building a website should not be hard work. Remember you will be creating something that potentially millions of people can visit! You should take pride in it and try not to be enticed in by companies offering to build one for you at cost, unless you really do want something far more complicated and time consuming that you can cope with.

By creating it yourself, you will have full control over what goes on it and how people navigate it.

First thing is first -you need to get yourself a web domain name:

You should pick a Domain name that:

- Is easy for Internet Searchers to remember and find
- Suggests the nature of your product or service, it should include one of your keywords you wish to be found under where possible.
- If you decide to use it for business, it should serve as a strong trademark so competitors won't be able to use a business name or domain name similar to it, and
- Is free of legal conflicts with trademarks belonging to other businesses.

To check to see if your domain name is free, visit **www.register.com**

Use the box highlighted in Yellow to search to see if the domain name you would like is free - it will make suggestions if it is not.

Once you have chosen your domain, you need to register it with a **Hosting Company.**

Hosting your site:

You have 3 choices here:

- **Free hosting (with banner ads)**
- **Free hosting (no banners)**
- **Paid hosting**

There are several Free hosting companies online, but a word of caution with these. The facilities offered are often limited and they may not allow you to use certain files or scripting. You will also find them more difficult to use and less reliable (you cannot really complain if your site is down – if you're not paying anything!)

Our websites are hosted by www.streamline.net and having tried a few others, we believe them to the most cost effective and reliable hosting service around in the UK. Streamline.net will register your domain for Free and provide you with an inclusive web based FTP service.
All of this for under £20 a year!!!

Streamline.net also offers a 3 month free trial, but you would need to pay and register your domain separately, this is thrown in with their basic package. It is a lot less hassle for you if you go for their basic package rather than the Free Trial.

If you are reading this from the USA and are looking for a really cost effective web hosting company - we would recommend Host Excellence.com.
They offer web hosting from $2.95 a month and were independently reviewed as the US #1 hosting company. They too offer an inclusive web based FTP service.

Once you have chosen your domain name, registered it and chosen a hosting company, it normally takes around 48 hours for the companies to open up your accounts etc.

START BUILDING WEBSITE

To start creating a website, you really need some webpage creation software. I personally use Adobe Dreamweaver, but this is a tad expensive for new beginners and may take some time for you to get to grips with.

Our recommendation is Coffeecup html editor as their software is cheap and provides you with WYSIWYG (what you see is what you get), which is ideal to get you started. This is what we used to build our first few websites!

Coffeecup html editor also gives you a full 30 day trial - so you might as well give it a whirl to see if you like it!
Once you have decided on software and have become comfortable using it, it's time to start building your site. Before you begin it, you should decide how you want your site to look.

Another good alternative is: Microsoft office Frontpage

- **Don't forget BitTorrent – you may be able to get some software on there ;-)**

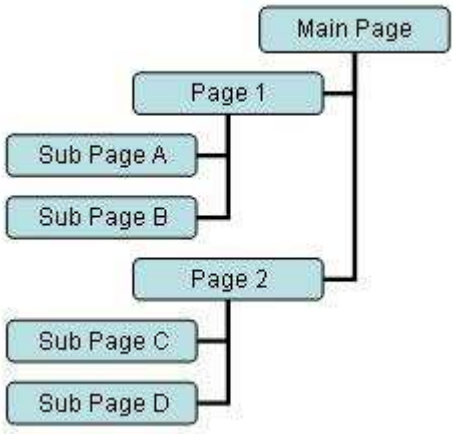
The look and feel of your site may determine whether or not someone returns to it.

It is also imperative that you decide how many pages will be on your site and what they layout will be. Navigation on a site is of paramount importance, because if people don't know where to find things on your site - then they won't bother trying!

I'm sure you are very much like me, if you can't find what you are looking for quickly - you go back to our preferred search engine and try another site!

You should create a chart like the example shown on the right, so you know how your site will be constructed. It will also help you to ensure that each page has the correct links on it.

Most search engines prefer every page of websites to have a link to the main page!



Your Main page should be entitled index.html

Coffeecup offer some fantastic support and guides to help you develop your site and there are hundreds of sites out there offering html tutorials and html templates for you to begin with.

PLEASE NOTE: When creating each page, we suggest that you should leave space on your site for advertiser banners. Most headline banners are 468x60 in size and skyscraper banners 120x600.

- Advertiser's banners are a great way for your site to earn some extra revenue and how to do this with "affiliate marketing" is covered in this ebook.

Once you have created each and every page of your site, the next step is to upload them to the internet…

HOSTING AND UPLOADING YOUR FILES

Once you have created all your pages, you need to upload them onto your host. If you do not have a host for your site, we recommend that you use Streamline.net or HostExcellence.com as they provide a method to upload you files through their web based ftp services.

If you have chosen **not** to use Streamline.net or HostExcellence.com to host your site, then there is a good chance that you will need an FTP program.

Coffeecup provide an excellent FTP software and I would highly recommend it if you are not using Streamline.net or HostExcellence.com. Coffeecup FTP Direct has a fantastic interface which allows you easily to log onto the internet and simply drag and drop your files onto your website. I have used this before using Streamline.net and it is extremely user friendly.

Once you managed to upload all your web pages and images etc via FTP, your site should then be up and running.

Simply open your web browser (i.e. Internet Explorer) type in your domain, i.e. www.yourdomain.co.uk and your site should be there to see. We recommend that you check your site thoroughly as sometimes links may work offline, but not online and images might not be showing.

If there are errors on your site, go back to your editor, open up the page in question and rectify any broken links and upload it once more using FTP.

Another good alternative is: **IPSWITCH WS_FTP Professional 2007**

- **Don't forget BitTorrent – you may be able to get some software on there ;-)**

PROMOTE YOUR SITE

Promotion of your site is dependant on the site itself. If it is a personal site, then simply inform your friends and family. If it is a business website, add it onto your business cards, letterheads, emails etc.

Whatever you do, **ensure that you submit it to the search engines:**

Submit your site to the following 2 search engines as they are the big 2: http://www.google.com/webmasters and http://search.yahoo.com/info/submit.html

A great way of enhancing traffic to your site is by using Google Adwords.
You can also generate Extra Revenue on your site by using Google Adsense.

MAKE MONEY WITH AFFILIATE MARKETING

In simple terms, you will be selling someone else's product or service on your site.

So for example: if your website is a car auction site, you know that visitors to your sites will be looking to sell used cars. You may therefore decide to advertise a valet business on your site. How it works is very simple, someone visits your site looking to sell their car and sees the valet advert and clicks on it and gets their car done, the valet company will pay you either a fixed amount or percentage commission to you for generating that business.

This section will show you how to develop your website, so that you can generate extra money using affiliate marketing.

We have generated quite a bit of cash using affiliate marketing on our sites, because there are a lot of companies prepared to spend big bucks on getting customers.

If your website is up and running, then you are ready to become an affiliate marketer...

Affiliate marketing has become a huge market and because of this there are a number of affiliate marketing companies available on the internet which you can sign up to for free. I have 9 companies listed below which is plenty to get you started. Once you get comfortable with placing ads on your site and how the systems work, scout around and see what other affiliate sites you can find!

Points to Remember, joining up to affiliate companies is easy and websites are rarely declined by the affiliate companies themselves. Below is a list of companies that I would recommend you sign up to. You might not use all them straight away, but different companies use different affiliate marketers, so it's well worth while signing up to all them all.

1) Tradedoubler	Sign Up Here	6) Affiliate Future	Sign Up Here
2) Commission Junction	Sign Up Here	7) Link Share	Sign Up Here
3) Casino Blasters	Sign Up Here	8) Webgains	Sign Up Here
4) Casino Rewards	Sign Up Here	9) Clix Galore	Sign Up Here
5) 32 Red Affiliate Scheme	Sign Up Here		

The more affiliate companies you apply to, the wider range of advertisers you can pick from. So, if your website is business related, then you may wish to choose advertisers that complement what you do. So for example, if you are a travel agent, then a car hire program might not be a bad one to use.

Once you have signed up to affiliate companies, in some cases, you will then have to apply to specific advertisers themselves. Some sites do this, because they will want to visit your site to check its integrity before accepting you. Sadly, you will find some companies that will decline your site. The reasons behind them declining sites is varied, but some companies will feel that your site is not worthy of their name, and others will think that your content may not fit with their marketing ethos - **who knows, just role with the punches!**
The best thing to do is just not to worry about it, and when you are declined, just move on to someone else!

When you have a number of companies that have accepted you, you simply need to select the banner ads available and copy and paste the banner code into your webpage code. Hopefully, you will have left room for the ads on your site when it was constructed, but there are small ads generally available that should easily fit into a spare corner of your site.

You will need to upload the page again via your FTP client / hosting company to your site and check that the banner works ok, i.e. click on it and ensure it goes to their site!

Now that the banners are in place, you need to get people to your site

Now that you have set up your affiliate accounts and have pasted your banners from your affiliate companies, you need to get traffic to your site to make money.

The best traffic in the world is through recommendation, so the first thing you should do is tell your friends and family, and encourage them to visit your site and utilise your banners - this way you will earn money from your friends shopping.

As previously mentioned there are a number of companies (generally in the gaming world) that offer fabulous commissions to affiliates who get visitors to open up accounts with them.

Because of this, there is an unbelievable opportunity for affiliates to make good profits from referring people to their site.

Let me give you an example: Sign up to an Extrabet affiliate account and place Extrabet affiliate ads on your website. If a visitor to your site then clicks on that ad and opens an account with Extrabet and proceeds to deposit £10 and place £10 bet. Your commission for that person will be £25.

- **You will have made £25 commission and it will only cost your visitor £10! ;-)**

Hopefully you can see from this, there is a great opportunity for you to make money from promoting other companies!

A word of caution!
Do not click on your own site banners and open up accounts yourself - this is a **Big No** and you may be banned from receiving any commissions by the affiliate companies if you do this. You can click on the links to ensure that they work, but you cannot gain commissions from your own actions on your own website.
Similarly, your computer can be tracked by its IP address, so do not get lots of people in your household to sign up to certain companies using your PC.

A final point
This is your website, so develop it as you see fit, and remember, the more people that visit your site and click through on your links - the more money you will make!

MAKE MONEY WITH ADSENSE & ADWORDS

What are Google Adwords?

When you go to Google and search on a topic, you will see listings down the left side of the page, with a white background.

Google Ads are the listings that appear down the right hand side of the page under "Sponsored Links". Sometimes there will be a listing at the top of the page which has a blue background. If there is a listing at the top, this website owner is paying more for their Google Ad than anyone else on the right hand side.

How does it work?

As the title suggests, the ads are sponsored, i.e. paid for, so every time someone clicks on those sponsored links, the advertiser will pay a certain amount. The advertiser will determine what amount that is, but the higher the "pay per click" amount, the higher up on the search they will be found. So for example, if I had a tractor sale website, I might want to be found under "cheap tractors". I will then decide how much I am prepared to pay per click. The more I pay, the higher up I will be. The higher up you are on the search, the more clicks you are more likely to get and as a result - hopefully more sales.

The amount you pay is completely up to you, but you will be competing with your competitors to get to the top! So if you attempt to get to the top under a popular search term (such as "car insurance") you will have to pay an awful lot - perhaps up **to $2 per click!!!**

How to choose the Price of your Google Ads:

If you owned a tractor engine website and you know that you make £100 per tractor engine sale and the website tends to convert 1 in 500 visitors, your ads should really not pay more than 20 cents per click, because 500 clicks will cost you $100, but should make $100. Ideally your Pay per Click (PPC) will be around 15 cents or less

Using Google Ads with Affiliate Marketing:

You will find many ebooks and websites promoting how you can make money using Google Adwords. These books will explain how Google Adwords work and then explain how you can use affiliate marketing alongside Google Adwords.

I can sum many of these ebooks up quite quickly using the same example...

If the tractor company offers affiliates $50 for every sale they make, then you could simply set up Google ads under key words such as "cheap tractor engines" at 5 cents per click and hope to convert 1 in 500 visitors, if the affiliate pays $50 per sale, then it would cost you $25 for the ads, but you would make $50, so your profit would be $25 profit for simply placing an affiliate ad.

As long as this affiliate relationship continues and the conversion remains constant, then this would create an **"automated income stream"** for you.
You may have heard this term banded all over the place, especially with get rich quick schemes, and this is a true way to generate an automatic income stream. With Google Ads, you don't even need a website to generate money, but it is likely that to be accepted by a company into their affiliate program - you will need a website!?!?

Google Adwords Summary:

The trick to creating an **"automated income stream"** is finding a **niche in a market**. The trick is to find the cheap keywords that no-one else is bidding on, and that will generate sales from your affiliates.

Whilst there are lots of ebooks providing some good advice - they will never give you this information because if they find a niche marketing opportunity, I really don't you think they'd be publishing it for all to see, do you?

Tips to getting started with Adwords and Affiliate programs

If you fancy giving this a try to make some money, take a few hours out of your day, sit down with a pen and paper.

- Start a table by writing along the top a list of your affiliates that you would like to promote and jot below it, the commission that they would pay for each sale.
- Now visit Overture Keywords Search (This tools shows you how many searches were made last month on keywords)
- Right down a list of words below the affiliates name that you think people would look for on searches which might not be that popular. It will then show you how many searches were made under those words that you have chosen. Make a note of it
- Now go to the Google search page and key in the words you have just looked at.
- What you should be looking for is a page with none or only 1 or 2 Google ads on the right hand side.

It is likely that you will have to repeat this quite a few times before you find one with no or only a couple of ads.

Don't forget – hundreds, if not thousands of people are already doing this, so you need to think outside the box.

- Avoid common words – there's little point in looking at "car insurance", look for niche areas such as "Ford insurance"
- Look for misspellings, people will clearly bid on "car insurance", but if someone typed "carinsurance", this would require a separate bid with Google ads, so look for misspellings – this is a great way to be found on the first page.
- Think differently – if you were looking for a particular item, what other words might you use.

When you do find some keywords that relate well to your affiliate and that no-one is bidding on - place your Google ads as cheaply as possible and fingers crossed!

What is Google AdSense?

This is an add-on to Google Adwords, but you need a website to use this. When you set up a Google Adwords campaign it will ask you whether or not you wish to ads on the Google Campaign Network. It is a good way to give your site more exposure as your ads will appear on other people's websites where there content matches your keywords.

How does it work?

If you have a car insurance related site, it is highly likely that your site content will have the words "car insurance" mentioned alot, so if you decide to place Google Adsense adverts on your site, other people who have decided to advertise using Google's campaign network through Google Adwords under words such as "car insurance", may find their ads appearing on your site. You will get paid should anyone visiting your site click on those ads. The amount varies, but it will be a portion of the advertisers pay per click rate.

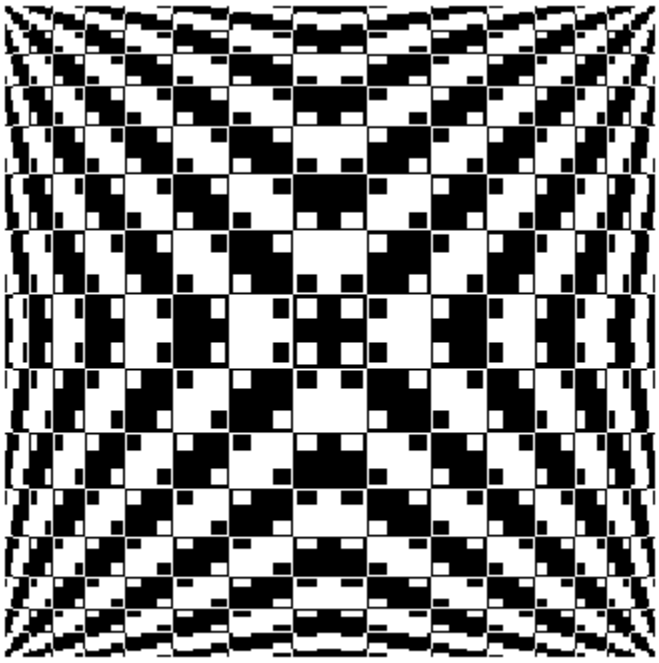
Using Adsense on your site is a great way to make money from others using Google Adwords. There are a number of in depth ebooks out there offering some good advice on how you can utilise Google Adsense to make money, but once again I can sum it up for you...

The ideas in most of these ebooks are quite simple. You set up your own Google Ads under relatively cheap words pointing to your website. Within your website you have a lot of content which is relative to high paying Google Adwords and you place Google Adsense Adverts on the site. The idea being that someone visits your site (perhaps costing you – 5 cents) and then clicks on another advert paying more than 5 cents (i.e. 10 cents), so you make 5 cents per visitor.

So for example, when this ebook was written there were 85,000 searches for "Make Money", in one month, but there were only 45 searches for "save cash". So that in mind, if you publish a Google Ad under the words "save cash", and lead it to a page which is full of content regarding "making money" with Adsense adverts and affiliate adverts.

Google™

A BIT OF FUN...



IT'S HARD TO BELIEVE THESE ARE STRAIGHT LINES

Look at the chart below and say the COLOR not the word

YELLOW ORANGE BLUE
BLACK GREEN RED
YELLOW PURPLE RED
ORANGE GREEN YELLOW

Left-Right Conflict
Your Right Brain Tries To Say The Color But Your Left Brain Insists On Reading The Word

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